

BYOL[®] eLearning 2010

November 10-12 | Montclair, NJ

Sponsorship

For more about Rapid Intake and Rapid Intake Conferences, visit
www.rapidintake.com




BYOL[®] November 10-12 Montclair, NJ eLearning 2010

Start a Fire with your money, Don't set your money on Fire.


Let's not dance around the truth: sponsorship is an investment. That's why BYOL eLearning offers the most cost-effective sponsorship in the industry. You know why you sponsor events, but what you might not know is why you should sponsor *this* event. The answer is simple: your target market will be there, and you'll actually get to talk to them.

BYOL eLearning 2010 will be held November 10-12 in the New York City Metro area. The conference will include more than 40 sessions on various eLearning topics, 90% of which will be, in-depth training sessions we refer to as BYOL[®] (Bring Your Own Laptop). The vendor tables are located close to the registration desk and the atmosphere encourages attendees to visit and network with vendors.

We follow three rules for this conference:

 **No Fluff**

 **No High Prices**

 **Focus on Development**

Because of this straightforward approach, Rapid Intake conferences have been drawing more and more attendees each year. Because BYOL is a training conference, each sponsor will have more time with attendees. This ensures your sponsorship will do more than just get your business card into the hands of strangers; you'll make golden contacts.

To learn more about BYOL eLearning 2010, including session and location information, visit: www.elearning.byol.com

Sponsorship Options

Platinum Vendor Package- \$1495

- 1 vendor session taught to attendees
- 1 full conference registration
- 6' table-top display during exhibit hours
- Insert in attendee packet
- Logo on eLearning DevCon 2010 website
- Logo in sponsor section of monthly DevCon emails
- Company mentioned during session preview webinars

Gold Exhibitor Package- \$995

- 1 full conference registration
- 6' table-top display open during exhibit hours
- Insert in attendee packet
- Logo on eLearning DevCon 2010 website
- Logo in sponsor section of monthly DevCon emails
- Company mentioned during session preview webinars

Silver Package- \$495

- Insert in attendee packet
- Logo on eLearning DevCon 2010 website
- Logo in sponsor section of monthly DevCon emails
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Exhibit hours are Thursday, Nov 11th, 9:00am - 4:30pm
Setup is from 7:00am - 9h:00am

What Attendees Are Looking For:

- eLearning Authoring Tools
- Learning Management Systems (LMS)
- Web-Based Training Solutions
- Professional eLearning Services
- Training Technologies and More!

Become a BYOL eLearning 2010 sponsor or request more info!

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